

## MINUTES of EXPO-ICE CENTER BOARD MEETING

Held Wednesday, June 9, 2021

Location: Expo Office – 4921 Expo Drive, Manitowoc

**Present:** J. Vetting, D. Pollen, J. Zipperer, R. Kohlbeck, B. Cavanaugh, K. Sitkiewitz, B. Palzewicz, M. Plate, R. Zipperer, M. Lentz, T. Dvorak, R. Voss, D. Newberg, K. Winkel

**County Board  
Supervisors  
Present:**

**Absent & Excused:** K. Behnke, P. Soukup, J. Hawig, B. Herr  
**Absent:**

### Pledge of Allegiance

**Called to Order** Meeting called to order – 7:00pm.

**Minutes** Minutes were reviewed from the previous meetings. Motion was made by Newberg, seconded by R. Zipperer to approve the previous meeting minutes. Motion carried unanimously.

**Public Comment** No public comment.

### Review & Act on Subcommittee Recommendations:

#### A. Finance Subcommittee

1. **No Committee Meeting; Committee Update**  
No report.

#### B. Operations Subcommittee

1. **Market Animal Committee Meeting Update; Ice Center Operations Update; Working Group Updates-Brew Competition; Dairy Cattle (Ice Center) Show Ring; Education & Outreach- AG Adventureland Tent; Teeny Weeny Donut Contest; Celebrity Cream Puff Eating Contest; Fairest of the Fair; Ladies' Day Event; Thank a Farmer Banner; Youth Art Show; Veteran's Day**

Dvorak reported on the following:

- Market Animal Committee – Exhibitors to assist with AG Adventureland for hours toward the market animal sale requirements.
- Ice Center – Contract to user groups and meeting next Wednesday. Work completed on compressors.
- Brew Competition – poster complete.
- Dairy Cattle – group meeting next Monday.
- Education and Outreach – committee consists of Winkel, Hawig, and Dvorak.
- Fairest of the Fair – group meeting on Wednesday. Lydia Luebke attended and gave a brief update.
- Ladies' Day – Jim Brey to co MC and speakers have been retained for event.
- Thank a Farmer Banner – banner being donated by Coca Cola.
- Youth Art Show – Franklin Elementary is participating.
- Veterans Day – parade information being put together. Winkel to assist.

#### C. Entertainment/Vendors Subcommittee:

1. **Outdoor Vendor Applications Review**

Voss reported on the following:

- Recommend approval of the Grandstand-Entertainment contract with Raul Bustamente with added language on post event cleanup.

Motion was made by Voss, seconded by Sitkiewitz to approve the recommendation. Motion carried unanimously.

**D. Parking/Security Subcommittee:**

1. ***No Committee Meeting; Committee Update; Shuttle Bus Hours - Cost; Parking Attendants-Civic Groups***

New signs being installed and have reached out to the cadets to work the week of fair.

**E. Marketing-Advertising Subcommittee:**

1. ***No Committee Meeting; Committee Update; Social Media Update***

J. Zipperer reported that two videos have been created and working on July posts.

**Review, Discussion and Possible Action on 2021 Fair Matters**

- A. *Manitowoc County 4-H Silent Auction Request***

Motion was made by Dvorak, seconded by R. Zipperer to approve the Manitowoc County 4-H Silent Auction request. Motion carried unanimously.

- B. *Ant Hill Mob 50-50 Raffle***

Motion was made by J. Zipperer, seconded by Plate to approve the Ant Hill Mob 50-50 Raffle request. Motion carried unanimously.

- C. *Board Member Fair Camping***

Reminder to notify staff about possible camping.

- D. *Billboard – Judges***

Judges are J. Zipperer, Pollen, Winkel, Vetting with judging to occur on July 21 at 10am. Van to be reserved.

- E. *Fair Update***

Shelton reported on fair sponsorships noting that Action Realty will be a sponsor of the Sea Lion Show.

**Finance Director's Financial Report – Review; Capital Projects Update; COVID-19 Revenue Impact**

Neuser reported on the Financial Reports included in the board packet.

**Update and Possible Action on Other Fair, Expo Buildings, and Grounds Projects and Issues**

- A. *WI Association of Fairs Conference – January 9-12 2022***

Reminder to inform staff of your attendance at the fairs conference.

- B. *Breakfast on the Farm – June 13 – Vogel Family Farms LLC, Reedsville – Volunteer Schedule***

Vetting reminded the board to sign up to volunteer.

- C. *Expo-Ice Center Month Events; Expo Grounds Update***

Shelton reported on Expo grounds upcoming events.

**Adjournment**

Motion was made by Plate, seconded by R. Zipperer to adjourn at 7:40pm. Motion carried unanimously.

Minutes taken by Shelton

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Signed by J. Zipperer